

# Test Strategy Master-Class with Fiona Charles



Do you work with testing? Are you a tester, test automation specialist, test manager or scrum master? Do you think that you could benefit from reflecting on your own knowledge, and emulate your practice in someone else's experience?

We are offering a unique Test Strategy Master-Class with Fiona Charles, where you'll have the opportunity to do just that.

This two-day workshop will be held on the **28th and 29th of May 2018**, and take place on Borupvang 2C, 2th, 2750 Ballerup in Denmark

**The price of participation is 8000 DKK**, which includes:

- Two full days of participation in the workshop
- Lunch
- Coffee and snacks throughout the day

**(Early bird booking: 7000 DKK RSVP by 15th of April)**

**RSVP by 6th of May 2018 on Email: [kursus@epico.dk](mailto:kursus@epico.dk)**

Fiona Charles is a consultant, test manager, lecturer, keynote speaker and workshop facilitator from Toronto, Canada. She has more than 30 years of experience on challenging software development and integration projects in diverse business domains. Through her diverse workshops she offers opportunities for learning by doing.

A test strategy is the set of big-picture ideas embodying the overarching direction or design of a test effort.

It's the significant values that will inspire, influence and drive testing. It's the overall decisions you have made about ways and means of delivering on those values. It's the design behind the plan.



When software fails or has significant bugs, people and organizations suffer. Financial loss, damaged reputations, consequences to human health and safety—even just additional work—are some of the impacts businesses deal with.

In the class we're going to focus on the important aspects of a test strategy: involving business stakeholders and working with them to assess their risks, thinking strategically about the most effective way to address those risks, and finally communicating and achieving stakeholder buy-in for the risk-based strategy.



## Agenda:

- What does product quality mean to stakeholders?
- Who are the testing and QA stakeholders?
- Product quality in practical terms
- Discovering facts, principles, and beliefs that drive test priorities
- Asking the right questions, avoiding answers that say that every feature is equally important
- Asking the people who could be impacted by risks
- Developing a risk-based test strategy
- Achieving ownership and buy-in for the risk-based test strategy
- Implementing effective guiding principles for severity and prioritization of bugs

Throughout this two-day experiential class, Fiona will lead us to learn using simple, flexible media for working through our ideas and communicating clearly to project stakeholders.

We reserve the right to cancel the workshop, if too few registrations are provided.



At EPICO we are highly specialized in the delivery of IT-consultants for short or long-term periods.

EPICO is a contraction of 'epic' and 'collaboration'. We have delivered exactly this type of collaboration since 2009, since our company is built upon the good relations we believe make the foundation of everything we conduct.